

Penn State is #1 with Corporate Recruiters

(Wall Street Journal, 2011)



PENNSTATE



Worthington
Scranton

Penn State Worthington Scranton
Continuing Education

POSITION YOURSELF FOR SUCCESS!

Business Concepts Certificate

SHORT-TERM
EARN 10 CREDITS IN 6 MONTHS ON
MONTAGE MOUNTAIN



- Earn a Competitive Edge!
- Enhance Your Resume!
- Retool Your Career!
- Start a Degree Program!

The Business Concepts Certificate Short-Term is ideal for adult learners who have time constraints or who have been away from the classroom. This format blends limited classroom time with on-line learning.

SHORT-TERM
EARN 10 CREDITS IN 6 MONTHS

Business Concepts Certificate

ON MONTAGE MOUNTAIN

This 10 credit short-term certificate program gives students a broad overview of business operations and concepts. These courses are in an accelerated blended format and each course will meet 4 Wednesday nights (6pm-9pm) at the Hampton Inn on Montage Mountain over a 7-8 week period. The remainder of the course work will be done on-line. These credits may apply to the AA or BA in Business degree at Penn State Worthington Scranton. **These are credit courses and all current tuition rates apply.**

MGMT 301 Basic Management Concepts (3 credits) - exposes students to the fundamental principles and basic concepts of management, with emphasis on organizational design, management processes, leadership, motivation, and managing teams and individuals in a global business environment. *Meeting Dates: Wednesdays - January 18, 25, February 8 and 29, 2012.*

ECON 004 (GS) Introductory Macroeconomic Analysis and Policy (3 credits) - seeks to have students analyze major macroeconomic issues clearly and critically. Students will be introduced to the methods and tools of economic analysis, and these analytical tools will be applied to questions of current policy interest. *Meeting Dates: Wednesdays - March 14, 21, April 11 and 25, 2012.*

B A 243 - Social, Legal, and Ethical Environment of Business (4 credits) - explores the ethical, political, social, legal and regulatory, technological, and demographic diversity environment of business. *Meeting Dates: Wednesdays- May 9, 16, June 6 and 27, 2012.*



Look for more short-term credit certificates coming soon to Montage Mountain from Penn State Worthington Scranton.

Contact:
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